

DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Insurance
Name of the subject in English:	Insurance
Credit value of the subject:	6
The code of the subject in the electronic study system:	BN-INSURA-06-KG
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Economics and Business Science
Course type and number of contact hours:	Lecture + Practical, class per week: 2+2, class per semester: 0+0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	[Finance I. (Introduction to Finance) (fulfillment)]

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The Course Objective is to introduce the students to the insurance industry, key definitions, the. insurance companies, their structure and operation.

SUMMARY OF THE CONTENT OF THE SUBJECT

The Course Objective is to introduce the students to the insurance industry, key definitions, the. insurance companies, their structure and operation.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

During Practice students will learn the structure and operations of the leading Insurers, and will present their assigned tasks. During the last part of the semester they will be introduced to actual insurance cases during the Case Studies.

EVALUATION OF THE SUBJECT:

Gyakorlati rész:

két önálló beadandó munka, ezek közül az egyiket prezentáció formájában a gyakorlaton megtartani

Vizsga (szóbeli): elméleti é gyakorlati ismeretek

értékelés: ötfokozatú

Practice:

Two independent tasks to submit, one of them will be presented during class

Lecture

Exam (oral), Five-Scale Grading

Offered grade can be given: No.

OBLIGATORY READING LIST:

- A.M. Best Company (kiadó testület) : Understanding of the insurance Industry..., Oldwick, NJ A.M. Best Company, 2015
- Melissa Samaroo: The Complete Dictionary of Insurance Terms Explained Simply, e Atlantic Publishing Group Inc., 2010
- Rob Galbraith: The End of Insurance As We Know It: How Millennials, Insurtech, and Venture Capital Will Disrupt the Ecosystem, independent, 2019, <https://www.amazon.com/End-Insurance-Know-Millennials->



[Insurtech/dp/1795400552/ref=tmm_pap_swatch_0?_encoding=UTF8&qid=1659962671&sr=1-12](https://insurtech.dp/1795400552/ref=tmm_pap_swatch_0?_encoding=UTF8&qid=1659962671&sr=1-12)

- Marshall Wilson III Reavis: Insurance: Concepts & Coverage, FriesenPress, 2012