

DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Media and Cultural Studies
Name of the subject in English:	Media and Cultural Studies
Credit value of the subject:	4
The code of the subject in the electronic study system:	MN-MDCULS-04-GY
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Media Studies
Course type and number of contact hours:	Practical, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The main purpose of the course is to make students better see and understand how contemporary media and culture work and function, and -- equally importantly -- what purposes they might serve. Given the fact it is geared towards M.A. students we'll learn towards more theory and also towards wider historical, political, and social perspectives. The students, by completing the course, will be able to analyze the contemporary period, drawing at least partly on historical and more recent developments in the given fields.

SUMMARY OF THE CONTENT OF THE SUBJECT

In this course we'll use "classic" and more recent, even contemporary critical texts to complement the analysis of practical issues that are as, or even more pressing today as they have ever been. One such example is the issue of surveillance which has been extensively featured, of course, in the work, of, for example, Michel Foucault, but today digital technology introduces a new level. Another such topic is transnationalism, especially its most recent manifestation in the digital space. Students will be able to use critical and analytical tools to better comprehend the contemporary mediascape (to borrow Mark Deuze's phrase).

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Students will be introduced to theoretical issues; will be engaged in class discussions; will submit short response papers; will work individually and in small groups; will present in class; will submit a mid- and an end-of-term written assignment.

EVALUATION OF THE SUBJECT:

All the above listed components will be evaluated not only by the instructor but by their peers as well: this way it is made sure that all participants learn as much from each other as possible. For the formal evaluations we'll use the 1 to 5 scale, common in the Hungarian higher education system.

OBLIGATORY READING LIST:

- *The cultural studies reader*. Routledge, 2007
- Stokes, Jane: *How to do media and cultural studies*. Sage Publications, 2012

RECOMMENDED READING LIST:

- Deuze, Mark: *Media Work*. Polity, 2007