

DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Media Genres I.
Name of the subject in English:	Media Genres I.
Credit value of the subject:	4
The code of the subject in the electronic study system:	BN-MEDIG1-04-GY
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Media Studies
Course type and number of contact hours:	Practical, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The objective of this course is to introduce students to the basic element of journalism: news writing, editing and reporting. It focuses on issues like the definition of news, sources of the news, how to handle these sources, news-values, unbiased reporting.

SUMMARY OF THE CONTENT OF THE SUBJECT

The aim of this course is to equip students with the necessary knowledge about the system of media genres, and especially news. Throughout this course, students will develop their knowledge about the components of news-making, different kinds of news, about the role of news in marketplace and news sources. They also learn about the basic tendencies of the political culture of news; they gather personal experiences about the role of news in different media outlets, and last but not least they are walked through the process of writing news about different topics in different media.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

In-class presentations: each student will make two presentations (Power Point, video etc.) at least once during the semester

News stories (500 – 1500 characters), 5 pieces

Final essay: The story of a news story (4000-5000 characters)

EVALUATION OF THE SUBJECT:

Write at least 4 original news stories.

The best original news story of the week is selected by the group.

OBLIGATORY READING LIST:

- Pressman, Matthew,; *On press : the liberal values that shaped the news.* , 2018
- Leiter, Kelly: *The complete reporter : fundamentals of news gathering, writing, and editing*