

DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Media Genres II.
Name of the subject in English:	Media Genres II.
Credit value of the subject:	3
The code of the subject in the electronic study system:	BN-MEDIG2-03-GY
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Media Studies
Course type and number of contact hours:	Practical, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The aim of this course is to equip students with the necessary knowledge about the system of media genres, especially interviews, reports and opinion articles. Throughout this course, students will develop their knowledge about the components of the interview as a media genre, about the different types of interview and about the methods how to conduct an interview. The second half of semester is focusing on report as a media genre and its different interpretations; the purpose is to clear the special features of news reporting, reporting and investigating reporting. Students learn about the basic tendencies of the political and professional culture in preparing interviews and reports. The aim of the last part of the semester is to get students acquainted with the concept and practice of opinion journalism.

SUMMARY OF THE CONTENT OF THE SUBJECT

A general introduction in the media genres. Short history and basic features of interview, report, opinion journalism. A practical knowledge how to conduct an interview or report; the basic skills required to these media genres. The preparation of a presentation about investigating journalism. Critical thinking about opinion articles.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Active participation at the classes, home works, creative writing, presentation (ppt)

EVALUATION OF THE SUBJECT:

On the very first class all the aspects and criteria of the final grading of this course unit will be known for the students (attendance, activity, tasks, presentations); further evaluations constantly, practically every week; grading of the main tasks are on Coospace, individual evaluation for every student; general statements about merits and failures in classes; beside the knowledge of the subject basic English language skills in writing and verbal communication are also parts of evaluation; grades are awarded on a five-grade scale.

OBLIGATORY READING LIST:

- ed. by Christopher Silvester : The Penguin Book of Interviews/An Anthology from 1859 to the Present Day, London: Penguin Books Ltd., 1994, [Coospace](#)
- ed. Lionel Barber: Lunch with the FT. 52 Classic Interviews, London: Penguin Random House, 2015
- ed. by John Pilger: Tell me no lies, London: Vintage, Random House, 2004, [Coospace](#)