

## DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Media Project II. (Integrated Media)
Name of the subject in English:	Media Project II. (Integrated Media)
Credit value of the subject:	3
The code of the subject in the electronic study system:	BN-MINMA2-03-GY
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Media Studies
Course type and number of contact hours:	Practical, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	[Media Project I. (Integrated Media) (fulfillment)]

### THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

This course aims to assist the students to be able to create multimedia content for journalistic purposes. The students will design, produce and edit videos in two videojournalism genres: video interviews and video reports or vox pop, or vlog, for online journals. Crews will The video interview will be recorded with 3 cameras, students need to understand the importance of sync.

### SUMMARY OF THE CONTENT OF THE SUBJECT

Based on the skills and knowledge acquired during Multimedia applications I-II. and Media project I. courses this semester the students will design, produce and edit videos in videojournalism genres: video interview and vox pop or video report or vlog. Next to the genre-specific characteristics, students will also learn how to find a story, research a topic, design the interview, design the report, plan the questions for the A-roll, plan the sequences for the B-roll. How to ask the question on-screen or off-screen, etc. The video interview will be recorded with 3 cameras, students need to understand the importance of sync. Crews will edit their projects together.

### STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

There will be 3 complex video productions during the course, one video interview will be produced during classtime for practice. One video interview will be produced outside class and an other videoproject will be produced also outside class.

1. At class time, we plan, shoot, and edit the 3 camera interviews for practice.
2. During the semester student teams plan, shoot, and edit the first TEAM project, a video interview.

Subtasks: production plan (team task), shooting (team task), editing (team task), project documentation (individual task).

3. During the semester student teams plan, shoot, and edit the second TEAM project, a video report.

Subtasks: production plan (team task), shooting (team task), editing (team task), project documentation (individual task).

### EVALUATION OF THE SUBJECT:

The evaluation is based on the results of one practicing video and two team video projects.

1. Practicing video interview recorded with 3 cameras: Creativity in planning, quality of the raw materials, editing skills, quality of sync, the excellency of multicam editing 40 points

Point of views for evaluation of the team projects:

2. Video interview on the fields team project: Creativity in planning, the value of the important or interesting topic, how the chosen genre fit the topic, quality of the raw materials, editing skills, teamwork, accuracy of the project documentation 30 points

3. Video report/ vox pop / vlog on the fields team project: Creativity in planning, the value of the important or interesting topic, how the chosen genre fit the topic, quality of the raw materials, editing skills, teamwork, accuracy of the project documentation 30 points

**OBLIGATORY READING LIST:**

- Kobre, Kenneth: *Videojournalism : multimedia storytelling*. Focal Press, 2012
- Wright, Steve,: *Digital compositing for film and video : production workflows and techniques*. , 2018

**RECOMMENDED READING LIST:**

- Adams, Sally: *Interviewing for journalists*. Routledge, 2001