

DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	News Editing
Name of the subject in English:	News Editing
Credit value of the subject:	3
The code of the subject in the electronic study system:	BN-NEWSED-03-GY
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Media Studies
Course type and number of contact hours:	Practical, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The aim of the subject is to teach how to select, prioritize among news events, how to collect the most important information for a local or a broader news consumer community. It gives the necessary skills to select and edit news for all types of media and it builds the ability to act as a gate-keeper. It develops the skills of ranking information and summing up and grabbing the essence of an event. It provides self-confidence for the students to act on any fields of communication or journalism.

SUMMARY OF THE CONTENT OF THE SUBJECT

News editing is a key element of all types of journalism and communication. Being a well trained and skilled news editor means an important factor to become a good journalist. In order to reach this status it is elementary to edit as many news items during the course as possible. Besides introducing the various branches of news, students will get a practical knowledge and skills of editing and writing news. Following the current world events during the course, students will get used to select and pick the really important events for the local or global (TV, radio, online or print) readers' community. At the end of the course students will be able to write and edit a 3 minute radio news bulletin by picking the relevant world events.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

All along the course students are asked to monitor continuously their national media and follow week by week the international events. All classes start by discussing the most important local news of the previous week of the participants' countries. From time to time they should edit news items assigned by the lecturer and send the written homeworks before the next class. There will be teamworks to pick the day's most important news of dedicated parts of the world and set up a news order using the gathered news items. E.g. Asian students should look for leading Asian news of the day, discuss them and set up a news order for various types of media (commercial or state media).

EVALUATION OF THE SUBJECT:

As a mid-term task students should write an essay (4000 characters) either on their national TV or radio or online media market. Summarizing the companies, their readers/viewers, if necessary their political background, their short history. Apart written homeworks will be

compulsary to prepare and send to the lecturer. By the end of the course all students should prepare a 3 minute radio newscast using their previously edited news items as homeworks.

OBLIGATORY READING LIST:

- Itule, Bruce D.: *News Writing and Reporting for Today's Media*. McGraw Hill K., 2000
- Rusbridger, Alan: *Breaking news : the remaking of journalism and why it matters now*. Picador, Farrar, Straus and Giroud, 2019

RECOMMENDED READING LIST:

- Mencher, Melvin: *News reporting and writing*. Brown and Benchmark, 2001, cop. 1997