

DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Television Studies
Name of the subject in English:	Television Studies
Credit value of the subject:	3
The code of the subject in the electronic study system:	BN-TELSTD-03-GY
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Media Studies
Course type and number of contact hours:	Practical, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The aim of the subject is to prepare the students for active role in communication by developing the ability to appear in front of the camera. It builds up the skills of news reading, interviewing and talking in a television environment. Thus creating a self-confident appearance for the fields of television journalism, corporate or political communication.

SUMMARY OF THE CONTENT OF THE SUBJECT

The aim of the subject is to give an overall view of how to produce television news programmes. It includes teaching the basic knowledge of television programming, how to behave in the television studio, how to present news as an anchor and read out news items or recording live short interviews. Teaching news editing and how to prepare interviews and stand-ups used for news programmes.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Students get homeworks from time to time basically news items to edit. During the course the edited items will be used for reading out news in front the camera in studio environment. Students should also prepare a 30-40 second long, independent standup, like reporting from the field for a TV news programme and they should produce a 1-2 minute mini interviews with each other.

EVALUATION OF THE SUBJECT:

All three tasks (news reading, standups, mini interviews) are compulsory for the students. Evaluation of the tasks will be made individually. Besides students get written homeworks which should be sent before classes to the lecturer and discussed during the following class.

OBLIGATORY READING LIST:

- Brian S. Brooks: Telling the story, Macmillan, 2013
- Tom Wicker: On the Record. An Insiders Guide to Journalism, Macmillan, 2002