

DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Management and Organization Theories
Name of the subject in English:	Management and Organization Theories
Credit value of the subject:	3
The code of the subject in the electronic study system:	MN-MANOTH-03-EA
Classification of the subject:	Optional
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Management
Course type and number of contact hours:	Lecture, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

Providing an overview of central organization theories discussing their relevance both in scientific and practical terms.

The field of organization studies is characterized by a plurality of different theories which offer different approaches to studying the life in and around organizations.

Paying particular attention to innovation and differential organizational outcomes, and the role (and limits) of agency within the firm and in institutional contexts.

Discussing organization and management theory in the context of today's society. In particular, we will explore the impact of sharply decreased communication and information processing costs on organizations and industries.

SUMMARY OF THE CONTENT OF THE SUBJECT

Critical assessment of organizational phenomena can benefit from going beyond merely economic approaches and acknowledging also the wide range of relevant sociological, socio-psychological and other paradigms. In this vein, this lecture will present and discuss the diversity of perspectives for studying organizations: The historical development of different paradigms will be reflected, the different theoretical approaches will be presented and their practical relevance will be discussed.

The different theories will be illustrated with empirical examples.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Learning, analyzing, reading articles and writing essays.

Individual and groupwork

EVALUATION OF THE SUBJECT:

Collecting points (max. 50/task) with tasks

- Tests and quizzes
- Individual and groupwork
- Presentations

Offered grade can be given: No.

OBLIGATORY READING LIST:

- Hofstede, Geert: *Kultúrák és szervezetek : az elme szoftvere*. VHE Kft., cop. 2008
- Linstead, Stephen.: *Management and organization : a critical text*. Palgrave Macmillan, c2009



- Miles, Jeffrey Allen,: *Management and organization theory : a Jossey-Bass reader*. Jossey-Bass, [2012]
- Mintzberg, Henry: *A menedzsment művészete*. Alinea, [2010]
- Jesper Blomberg: ORGANIZATION THEORY Management & Leadership Analysis, SAGE, 2014, https://us.sagepub.com/sites/default/files/upm-assets/114049_book_item_114049.pdf