

DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Performance Measurement and - Evaluation
Name of the subject in English:	Performance Measurement and - Evaluation
Credit value of the subject:	3
The code of the subject in the electronic study system:	MN-PERMEV-03-GY
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Management
Course type and number of contact hours:	Practical, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The aim of the course is for students to get to know the methodology and process of performance measurement.

The subject aims to develop:

Understanding of the relationship between evaluation and motivation.

Having insight regarding the relationship between subjective and objective in the decision process.

Having a feeling for the complexity of management decisions.

SUMMARY OF THE CONTENT OF THE SUBJECT

Evaluation criteria. Performance measurement methods. The process of performance measurement.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

They know the tecnics of performance measurement:

Ability to present your opinion.

Readiness to work in small groups independently.

Being curious, interested open for questions.

EVALUATION OF THE SUBJECT:

- 40 % final written exam
- 40 % based on the 3 case studies
- 20 % readiness to ask and answer questions during the seminars

OBLIGATORY READING LIST:

- Kaplan, Robert S.: *The strategy-focused organization : how balanced scorecard companies thrive in the new business envi.* Harvard Business School Press, 2001
- Niven, Paul R.: *Balanced scorecard evolution : a dynamic approach to strategy execution.* Wiley, [2014]
- Bernard Marr: *Key performance indicators,* Financial times publishing, 2014
- Kaplan: *Using the Balanced scorecard as a strategic management system,* Harvard business review, 2011