

## DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Tourism Legislation and Institutions
Name of the subject in English:	Tourism Legislation and Institutions
Credit value of the subject:	3
The code of the subject in the electronic study system:	MN-TOULIN-03-EA
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	Institute of Tourism
Course type and number of contact hours:	Lecture, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

### THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The course places special emphasis on developing the students skills of individual thinking and problem solving. The aim of this subject is to place in focus the importance of legal background in tourism. All touristic activities are legal regulated. Directives, recommendations are from international and European organisations, most of them should be implemented in the national law to be used as existing legislation. Air law, cruising law, travel organizers have their own rules as well which focus on the workability of tourism system and protect of consumers.

### SUMMARY OF THE CONTENT OF THE SUBJECT

The course provides an overview of:

- institutions and working processes in the EU with overview the legislation process of the organisations.
- legal framework for travel - focused on human rights, immigration law, UNWTO Global Ethical Codex of Tourism, EU travel and tourism institutions;
- permissions for entrepreneurs (accommodation, travel services and transportation)
- relationship with costumers (holiday law, air travel law - delay, injury, baggage loss -, general liability rules, conflict management, mediation;

### STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Students needs to work out part-questions of the above mentioned topics during lessons. Working on case studies is also essential part of this course. Following the legal processes of the Hungarian Tourism Agency and the network of Hungarian Destination Management Organisations is also important to be up to date. They introduce they essay-results as a presentation at the and of the semester

### EVALUATION OF THE SUBJECT:

The subject will be evaluated according to the following tasks:

1. active participation on lessons (working on part-question of the subject's topics; tasks about the Hungarian Tourism Agencies legal processes, solving of case studies)(30%).
2. work out an essay in a given topic (40%)
3. presentation of the results of the essay (30%)

Offered grade can be given: Yes.

### **OBLIGATORY READING LIST:**

- *Consumer protection methodology*. KERMI, 2006
- *European tourism planning and organisation systems : the EU member states*. Channel View Publications, [2014]
- Grant, David: *Holiday law : the law relating to travel and tourism*. Sweet & Maxwell, 2018
- European Commission: European tourism legislation, European Commission website, [https://ec.europa.eu/growth/sectors/tourism/business-portal/understanding-legislation/european-tourism-legislation\\_en](https://ec.europa.eu/growth/sectors/tourism/business-portal/understanding-legislation/european-tourism-legislation_en) (EU Tourism Legislation)
- UNWTO: Global Code of Ethics for Tourism, UNWTO website, <https://www.unwto.org/global-code-of-ethics-for-tourism> (Global Code of Ethics for Tourism)