

DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Animation Design (Picture and Sound) 5.
Name of the subject in English:	Animation Design (Picture and Sound) V.
Credit value of the subject:	7
The code of the subject in the electronic study system:	BN-ANDPS5-07-GY
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	-
Course type and number of contact hours:	Practical, class per week: 6, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	[Animation Design (Picture and Sound) IV. (fulfillment)]

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

As a complex professional challenge, students will create a high level elaborated and well-thought-out plan for an animation project, ready for the production process. A key aspect for the project is to be suitable for team work. As a result of the complex creative process, students will be able to see and systematize the diversity of several professional fields related to animation art. They will be able to confidently handle the main characteristics, such as dramaturgy, visuality, rhythm, communication, sound solutions.

SUMMARY OF THE CONTENT OF THE SUBJECT

Picture modul: This course help to develop a diploma film plan. The genre should be original fictional story, adaptation of literary work, documentary, music clip, game design. Every student must create their own individual diploma project development phase of an 4-5 minutes long animated short. Main sub-topics:

- Synopsis
- Script
- Storyboard
- Animatic
- Concept Art
- Background design
- Character design
- Sound design
- Technical test of the final visual look

At the end of the semester the faculty staff will choose 2-3 best film plan from every course, so the two 3rd year course will create 4-5 animation movie, 3-4 students will work together for creating one project in the next semester.

Sound modul: At the course we will discuss the basic physical properties of the sound and the way we perceive them. We will also show, how sound influences our understanding of the moving image. The main focus in the 3rd semester will be on human speech. The students will acquire theoretical and practical information in form of lectures, listening sessions, creative-music exercises and creation of audio-visual etudes.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Picture:

Creation and Presentation of film plan in development stage:

- Synopsis: about ten clear sentences

- Script: Some pages structured into scenes
- Storyboard: clear simple and nice drawing about every shot
- Animatic: 4-5min, with timing, camera movement, posing, layout
- Concept Art: detailed artwork from the main scenes
- Background design: 3 final background images
- Character design: turnaround sheet from all main actors
- Sound design: pre-sound music, effects, or pre-narration for reference
- Technical test of the final visual look, 10-15 seconds

Sound:

Recording, editing and mixing audio for dubbing the moving image.

EVALUATION OF THE SUBJECT:

- Class activity, class work, attendance
 - completion of subtasks on time
 - completion of end-of-semester assignment
 - quality, thoughtfulness, creative and technical elaboration of the work produced
 - communication with the teacher, cooperation
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- Grades:
 - 91-100%: excellent
 - 81-90%: good
 - 71-80%: satisfactory
 - 61-70%: pass
 - 0-60%: fail

Additional note: Completion of the end-of-semester assignment is a prerequisite for receiving an end-of-semester grade.

- Components of the semester grade:
 - classroom work (30%)
 - attendance
 - activity
 - performance of tasks
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- homework (30%)
 - fulfilling the conditions of the assignment as stated by the teacher
 - technical parameters and structure of the project
 - individual creativity in solving the task
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- End of semester assignment (40%)
 - completion of the end-of-semester assignment
 - use of professional and technical skills learned during the semester in the creative process

The assessment will be based on the completed tasks and the documentation and oral report presenting them at the evaluation.

The student will receive a grade and an oral assessment at the evaluation, prior to which the instructor will provide feedback on the student's work and assignment solutions during the semester...

OBLIGATORY READING LIST:

- Alten, Stanley R.: *Audio in media*. Wadsworth Cengage Learning, 2011
- Bendazzi, Giannalberto: *Animation : a world history*. CRC Press, 2017
- Ghertner, Ed: *Layout and composition for animation*. Focal Press/Elsevier, 2010
- Patmore, Chris: *The complete animation course : The principles, practice and techniques of successful animation*. Thames & Hudson, 2003

- Richard Williams: *The Animator's Survival Kit*, Farrar, Straus and Giroux, 2012 (Fourth Edition, Revised (September 25, 2012))

RECOMMENDED READING LIST:

- Beauchamp, Robin: *Designing sound for animation*. Focal Press, cop. 2005
- MacLean, Fraser: *Setting the scene : the art & evolution of animation layout*. Chronicle Books, 2011
- Purves, Barry: *Stop-motion : a cinematographic technique whereby the camera is repeatedly stopped and started*. Ava Book, 2010
- Thomas, Frank: *The illusion of life : Disney animation*. Hyperion, [1995]
- Ben Mitchel: *Independent Animation: Developing, Producing and Distributing Your Animated Films*, CRC Press, 2017 (1st edition (April 21, 2017))
- Catherine Winder : *Producing Animation 3e*, CRC Press, 2019 (3rd edition (December 19, 2019))
- Michel Chion: *Film, a Sound Art*, Columbia University Press, 2009 (ISBN:978-0-231-13776-8)